

# DESIGN conscious

Sophisticated and selective, **88%** of *Homefront* readers are continually upgrading, renovating or renewing their living spaces. **They are interested in products and services of the highest quality.**



# travel



# spa

# WELL travelled

Our readers are discriminating travellers, **79%** of *Homefront* readers travelled overseas in the past 12 months; **86%** are interested in spas.

**Your message will reach them while they're planning their weekend getaways and holidays.**



406,000 read  
**HOMEFRONT** in print\*  
plus e-list circulation of  
45,000\*\* plus  
9,000 unique browsers\*\*\*  
visit

[homefrontmagazine.ca](http://homefrontmagazine.ca)

\* Annual total for our print edition, based on 3.35 readers per issue

\*\* Vision Travel Virtuoso Travellers contest entrants

\*\*\* Based on audited Google stats. November 2016.

HOMEFRONT™