

## Technical Specifications

	Bleed (W" x H")	Trim (W" x H")
Full page	9.25 x 11.25	9 x 11
Double-page spread	17.875 x 11.25	17.625 x 11
1/2 page spread	17.875 x 5.425	17.625 x 5.3
2/3 page vertical		5 x 10.1
1/2 page horizontal		7.9 x 5
1/2 page vertical		3.875 x 10.1
1/3 page square		5 x 4.75
1/4 page vertical		3.875 x 4.75
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Full page	Bleed 8.375 x 11.125	Trim 8.125 x 10.875
1/2 page horizontal		7.375 x 5
Quarter page		3.25 x 5

## Live area for type & logos

.4" in from trim

.4" in from trim and from both sides of centre (gutter)

.4" in from trim and from both sides of centre (gutter)

The preferred format for ad submission is .pdf. Please ensure your .pdf is Acrobat x compatible. Images should be 300 dpi minimum, with all fonts embedded, with crop marks.

Send to: [lmoffatt@iqbusinessmedia.com](mailto:lmoffatt@iqbusinessmedia.com)

Via: [www.wetransfer.com](http://www.wetransfer.com)

Name your file as follows:

**"YOUR COMPANY NAME\_ISSUE.PDF"**