

REACH YOUR DIGITAL TARGET

Connect with Houseandhome.com's passionate following online and on social media! Browse our stunning designer and celebrity-style galleries, watch dramatic makeovers on H&H TV and learn about the hottest new furniture and accessories. Plus, get expert tips on design, renovation and DIY projects, plus delicious recipes and ideas for entertaining with style. Follow the conversation on Facebook, Instagram, Pinterest, Twitter and YouTube, too!



CREATIVE FORMAT	PIXEL SIZE	MAX FILE SIZE	NET \$ CPM RATE	EXPANDING CREATIVE	GEO-TARGETING (+15%)	FREQUENCY CAPPING
Half-Page	300 x 600	150 KB	\$35	YES	YES	YES
Big Box	300 x 250	100 KB	\$35	YES	YES	YES
Leaderboard	728 x 90	100 KB	\$35	YES	YES	YES
Mobile Leaderboard	320 x 50	50 KB	\$35	NO	YES	YES
15-Second Ad Roll	620 x 360		\$50	NO	YES	YES
Homepage Takeover (HPTO) Impact Unit: Rate includes impact unit, half-page and big box	1280 x 593		\$4500 NET	NO	YES	NO
HPTO Mobile Impact Unit	380 x 380			NO	YES	NO

ENEWSLETTERS	SUBSCRIBERS	NET \$ CPM RATE	GEO-TARGETING (+15%)	DEPLOYMENT
Leaderboard Placement in Editorial eNewsletter	46,000	\$100	Available	Wednesdays & Thursdays
Custom Design	46,000	\$125	Available	Based on Availability

MORE ONLINE OPPORTUNITIES:	VIDEO OPPORTUNITIES:	SOCIAL OPPORTUNITIES*:
Custom Quiz	Custom Video Integration	Facebook Q&A/Live
Custom Votable Photo Gallery	Custom Social Media Videos	Instagram Takeover
Custom Photo Gallery	Custom "This Just In" Product News Video	Custom Pinterest Board
Contest	H&H TV Sponsorship With Pre-Roll	Twitter Chat
Sponsored Section		Social Media Contest
Section Ad Domination		
Custom Article		
Custom Recipe & Recipe Hosting		
Custom Promotional ROS Ads		

H&H production services are available for ROS and pre-roll ads using client-supplied assets. Quoted upon request with rates starting at \$500 net per creative set.

RATES AVAILABLE UPON REQUEST

TALK TO YOUR H&H ACCOUNT MANAGER TO DEVELOP A PROGRAM SPECIFICALLY FOR YOU

*Available as part of larger packages.