



7 paid,
8th half
price

Print Advertising Rates

DISPLAY ADS 4c (GROSS cost per insertion)

	1x	3x	6x	8x
DPS	\$9,696	\$8,355	\$7,014	\$5,966
Full page	\$5,738	\$4,944	\$4,150	\$3,530
2/3 page	\$5,049	\$4,350	\$3,652	\$3,106
1/2 page (float)	\$4,002	\$3,448	\$2,893	\$2,461
1/3 page (float)	\$3,350	\$2,887	\$2,423	\$2,061
1/4 page (float)	\$2,697	\$2,324	\$1,951	\$1,660

PREMIUM POSITIONS 4c (GROSS cost per insertion)

	3-4x	5x	6x	8x
Inside front cover	\$5,375	\$5,183	\$4,992	\$4,800
Page 3	\$5,535	\$5,330	\$5,125	\$4,920
Opposite Table of Content & Inside back cover	\$5,220	\$5,027	\$4,833	\$4,640
Outside back cover	\$5,700	\$5,467	\$5,233	\$5,000

ARIDO Awards Magazine

Rates NET (tech specs available separately) Premium position & rates available on request

Full page	\$2,150	DPS	\$3,695	1/2 page	\$1,333	1/4 page	\$895
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Technical Specifications

CANADIAN INTERIORS

	Bleed (W" x H")	Trim (W" x H")	Live area for type & logos
Full page	9.25 x 11.25	9 x 11	.4" in from trim
Double-page spread	17.875 x 11.25	17.625 x 11	.4" in from trim and from both sides of centre (gutter)
1/2 page spread	17.875 x 5.425	17.625 x 5.3	.4" in from trim and from both sides of centre (gutter)
2/3 page vertical		5 x 10.1	
1/2 page horizontal		7.9 x 5	
1/2 page vertical		3.875 x 10.1	
1/3 page square		5 x 4.75	
1/4 page vertical		3.875 x 4.75	

ARIDO Awards magazine

	Bleed	Trim
Double page spread	16.75 x 11.375	16.5 x 11.125
Full page	8.375 x 11.125	8.125 x 10.875
1/2 page horizontal		7.375 x 5
Quarter page		3.25 x 5

The preferred format for ad submission is .pdf. Please ensure your .pdf is Acrobat x compatible. Images should be 300 dpi minimum, with all fonts embedded, with crop marks.

Send to: lmoffatt@iqbusinessmedia.com

Via: www.wetransfer.com

Name your file as follows:

"YOUR COMPANY NAME_ISSUE.PDF"

Google Analytics Stats

Current Newsletter subscribers **10,419**

Newsletter subscribers that identify themselves as interior designers **8,032**

Digital edition subscribers **3,295**

Digital Advertising Rates

WEB BANNER - HOME PAGE (GROSS rate)

	/ year	/ month
Leaderboard	\$5,000	\$550
Big Box	\$4,500	\$500

EMAIL NEWSLETTER (GROSS rate)

	/ issue	/ 4 issues
Leaderboard	\$935	\$3,275
BIG Box	\$840	\$2950
Picture and Text ad	\$840	\$2950

DIGITAL MAGAZINE EDITION SPONSORSHIP (GROSS rate)

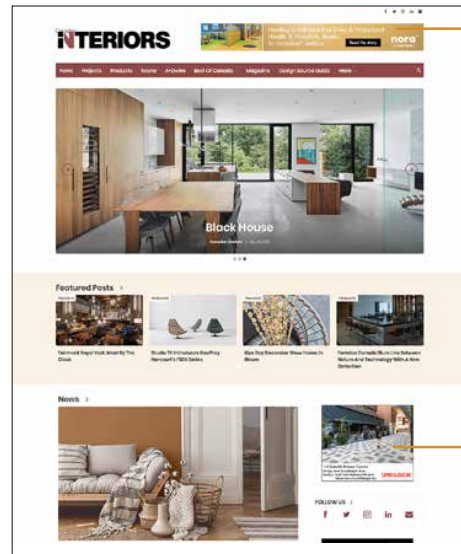
1x Issue	\$1,250
3x Issues	\$2,800
All 7 issues	\$5,500

PROMOTIONAL EMAIL BLASTS (GROSS rate)

\$450 per 1,000

Third party emails available: 9,814 (CASL compliant)

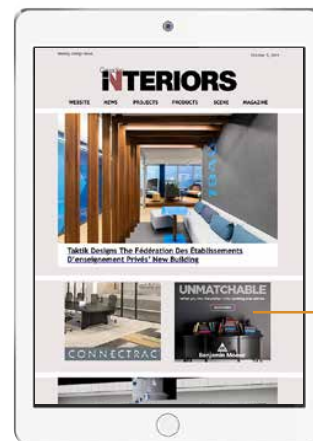
Website



Leaderboard

Big Box

Newsletter



Big Box

