

FREQUENCY:

9 times per year > February, April, May, June, August, September, October, November, December

CIRCULATION:

13,553 - Audited by Alliance for Audited Media

CLOSING DATES:

SPACE — 10th of preceding month (i.e. May issue – April 10th)

MATERIAL — 20th of preceding month

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All Rates are Listed Per Issue are Net excluding applicable taxes
All Print Ads are Featured and Distributed in our Digital Edition
Polybag of Print Edition is Available



PRINT ADVERTISING RATES + SIZES

	1 TIME	3 TIMES	6 TIMES	9 TIMES
1 PAGE	\$4,640	\$4,515	\$4,395	\$4,210
1/2 PAGE	\$2,745	\$2,600	\$2,455	\$2,310
1/4 PAGE	\$1,415	\$1,340	\$1,265	\$1,190
DPS	\$7,735	\$7,520	\$7,325	\$7,010

AD SIZES	WIDTH	DEPTH
Page Trim	9"	11"
Page Bleed	9.25"	11.25"
1/2 Page Horizontal (float)	7.83"	4.85"
1/2 Page Vertical (float)	3.8"	9.85"
1/4 Page Rectangle (float)	3.8"	4.85"
DPS Trim	17.625"	11"
DPS Bleed	17.875"	11.25"



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Display Ads *		Product Listing (NET Rates) Print + Web**		
FULL PAGE	\$4,970	PACKAGE C	3 listings	\$299
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DOUBLE PAGE	\$6,750	PACKAGE A	1 listing	\$149

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