

# PRINT DEADLINES AND RATES

## Spring / Summer Issue 2020 - Vol. 15 No. 1

**Booking Confirmation Deadline:** November 1, 2019

**Artwork Due:** December 6, 2019

**Impact Date:** March 2020 (3rd Week)

## Fall / Winter Issue 2020-21 - Vol. 15 No. 2

**Booking Confirmation Deadline:** May 15, 2020

**Artwork Due:** June 12, 2020

**Impact Date:** September 2020 (2nd Week)

## Advertising Sales Representative

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## Editorial

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**"Living in a place where the physical distances are vast and the cultural differences are often subtle yet significant, it's important to connect along common lines, to learn and grow through awareness. Studio is helping to create that awareness."** Kimberly Bent, Communications Director, Gallery 78, Fredericton

## PRINT RATES

Full colour ads only

	<b>1 Issue</b>	<b>2-4 Issues</b>
Back cover	\$1900	\$1615
Inside cover	\$1600	\$1360
Full page	\$1300	\$1105
1/2 page	\$950	\$807
1/4 page	\$550	\$467
1/8 page	\$350	\$290

Artwork can be created for you by Studio. Image material and copy are required.

## Production artwork charges:

Full page: \$170

1/4 page: \$90

1/2 page: \$120

1/8 page: \$70

## WEB RATES

Homepage block \$245

**Rotating ad for 4 months**

Newsletter/Social \$125

**1 newsletter & 3x social**

Receive a discount if you have a Craft Ontario membership. Inquire for details.

Studio reserves the right to reject any advertisement not conforming to its standards of text and aesthetics.

Dates are subject to change without notice.