

HOUSE & HOME

2020 MAGAZINE RATES

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2/3 Page	\$20,154	\$19,984	\$19,731	\$19,465	\$19,190	\$18,779
1/2 Page	\$16,598	\$16,457	\$16,249	\$16,030	\$15,803	\$15,465
1/3 Page	\$11,856	\$11,755	\$11,606	\$11,450	\$11,288	\$11,046
DPS	\$42,747	\$42,386	\$41,850	\$41,286	\$40,704	\$39,833
OBC	\$35,400	\$35,099	\$34,653	\$34,183	\$33,698	\$32,972
IBC	\$29,556	\$29,305	\$28,933	\$28,541	\$28,137	\$27,532
IFC Spread	\$55,605	\$55,133	\$54,433	\$53,697	\$52,938	\$51,801
1/2 Spread	\$27,268	\$27,037	\$26,695	\$26,334	\$25,963	\$25,406
ONTARIO	1x	3x	6x	9x	12x	15x
Full Page	\$18,703	\$18,542	\$18,304	\$18,053	\$17,795	\$17,408
2/3 Page	\$15,897	\$15,761	\$15,558	\$15,345	\$15,126	\$14,797
1/2 Page	\$13,092	\$12,979	\$12,813	\$12,637	\$12,456	\$12,185
1/3 Page	\$9,351	\$9,271	\$9,152	\$9,027	\$8,897	\$8,704
DPS	\$33,665	\$33,376	\$32,947	\$32,496	\$32,031	\$31,334
1/2 Spread	\$21,508	\$21,323	\$21,049	\$20,761	\$20,464	\$20,019
WESTERN	1x	3x	6x	9x	12x	15x
Full Page	\$10,319	\$10,231	\$10,099	\$9,961	\$9,818	\$9,605
2/3 Page	\$8,771	\$8,696	\$8,584	\$8,467	\$8,346	\$8,164
1/2 Page	\$7,223	\$7,161	\$7,069	\$6,973	\$6,873	\$6,723
1/3 Page	\$5,160	\$5,115	\$5,050	\$4,980	\$4,909	\$4,802
DPS	\$18,574	\$18,415	\$18,178	\$17,930	\$17,673	\$17,288
1/2 Spread	\$11,867	\$11,765	\$11,614	\$11,455	\$11,291	\$11,045
SPECIAL INTEREST PUBLICATIONS	1x					
Full Page	\$15,731	1/3 Page	\$7,866	IBC	\$19,503	
2/3 Page	\$13,371	DPS	\$28,444	IFC Spread	\$36,742	
1/2 Page	\$11,011	OBC	\$23,275	1/2 Spread	\$18,090	

Gross rates, effective February 2020 issue

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