

PRINT AD SIZES & SPECIFICATIONS

Advertising Sizes

Full Page	10.875" h x 8.375" w
1/2 Page Vertical	9.375" h x 3.375" w
1/2 Page Horizontal	4.5" h x 7" w
1/4 Page	4.5" h x 3.375" w
1/8 Page	2.156" h x 3.375" w
Homepage Block	250px x 250px
Newsletter banner	800px x 200px

FOR ARTWORK INQUIRIES PLEASE CONTACT:

Julie Nicholson jnicholson@studiomagazine.ca

Print Image and File Specs

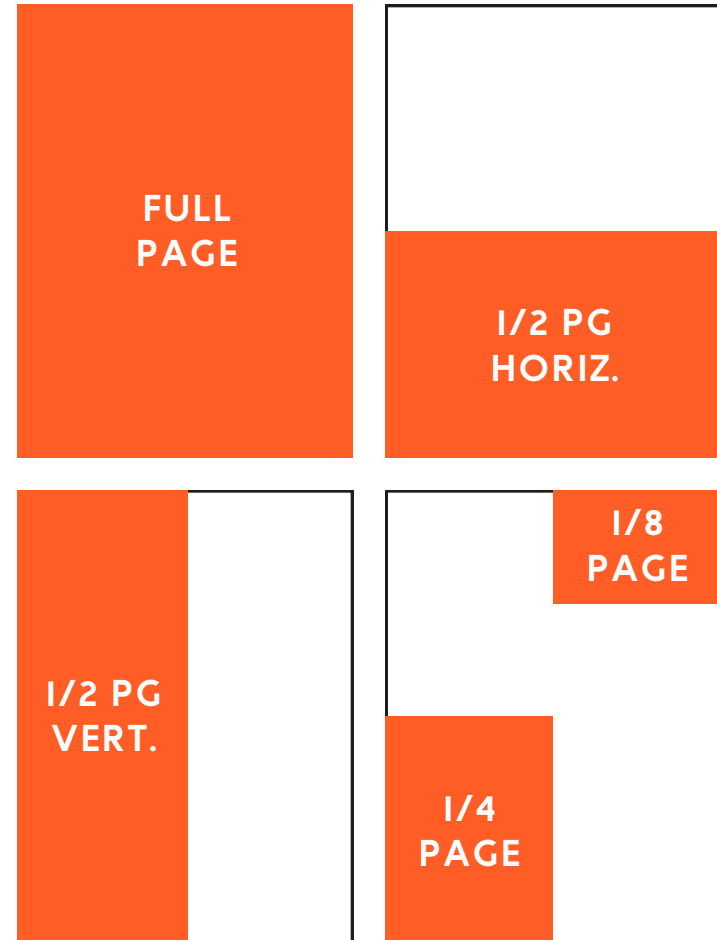
- All images must be 300 DPI at actual print size
- TIFF files in CMYK format, with crop marks & bleed
- All fonts must be embedded or converted to outlines
- An 1/8" bleed must be added on all outside edges
- Any text in the ad must be .25" inside the image area
- Delivered by email, or downloadable link

Web Image and File Specs

- Accepted file formats: jpeg, png or gif
- All files in RGB format with exact dimensions

NOTE

Studio will take no responsibility for the printed quality of artwork where it is not supplied to our specifications.



Studio's considered layout provides excellent brand positioning, enhancing your image and delivering your message in style.